

SUPERLady NetWORK

Soirée

10th Annual Celebration

2023 SUPERLady Soirée THEME:
*Creating Change, Leading Spaces
and Transforming Communities*

SaveTheDate

NOV
3 • 2022
In Houston

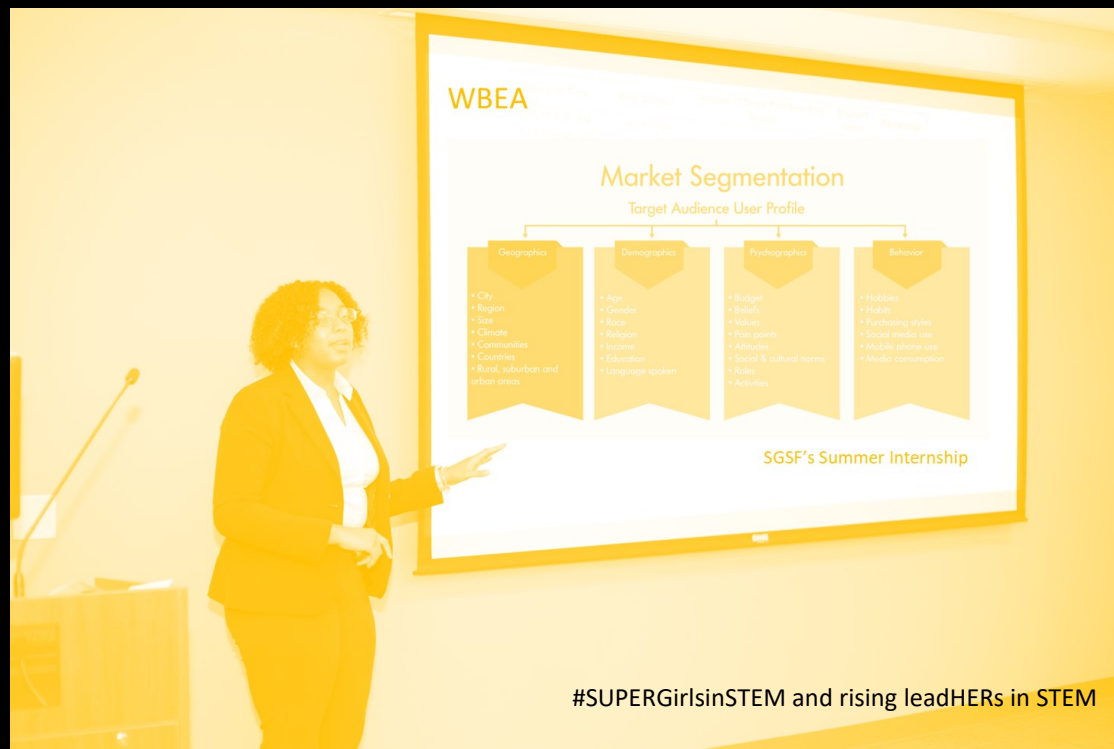
2023 Sponsorship Opportunities!

PURPOSE

Access

Equity

Sustainability!



#SUPERGirlsInSTEM and rising leadHERs in STEM

WE ...Create Change, Lead Spaces and Transform Communities

The 2023 SUPERLady NetWORK Soirée is our annual fundraising event, celebrating a community of leaders, thinkers and doers committed to IMPACT & Change while honoring ladies who lead, serve and serve others well. We hope you will join us for this celebration, Nov 3, 2022 to learn about the SUPERLady NetWORK's achievements for the past 10 years as we together **Create Change, Lead Spaces and Transform Communities** for all the years to come.

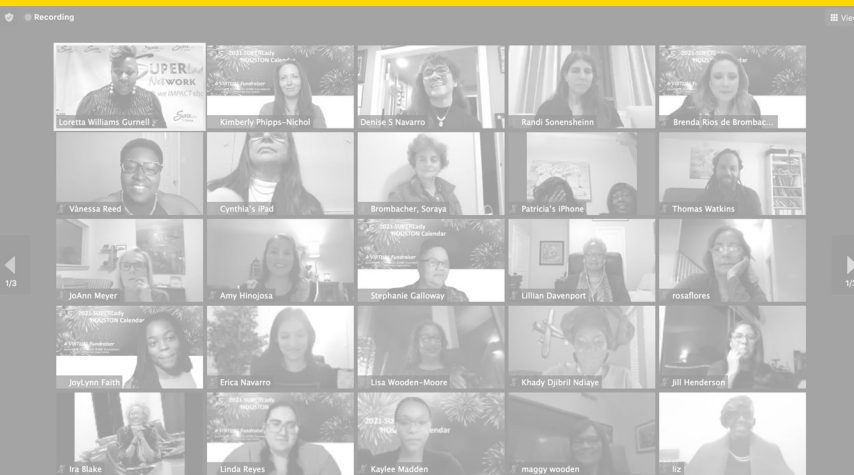
The Ion Houston is nucleus for collaboration, exploration, innovation, creation, and inclusion. The Ion fosters a community and culture where corporate innovators, academic partners, community partners, startups, and entrepreneurs come together to solve some of the world's greatest problems. Don't miss this event where Houston's top diverse decision-makers will be treated to great networking, amazing cuisine, interactive entertainment, and a new venue experience.

The funds raised through the Soirée supports the work and IMPACT so **SUPERGirls SHINE Foundation** will fulfill its **mission** to provide quip underserved girls (women) with STEM + opportunities through early exposure. Your support of the Soirée will contribute to our key initiatives which include bridging gaps for girls in education, exploration, and placement in STEM college/career tracks while preparing them for successful and sustainable leadHERship, and entrepreneurship opportunities.

SUPERGirls SHINE Foundation is a 501(c)3 tax-exempt organization. Your donation is tax exempt to the extent of the law, minus any goods or services. **Tax ID# - 47-5124307.**

Please make checks payable to: **SUPERGirls SHINE Foundation** * W9 – available upon request

Inquires or Interested in Sponsorships ... Please contact our Event Chair, #SUPERLady22 Jeannie Gardner Jeannie.gardner@sbcglobal.net or **Jennifer Li**—news@supergirlsshine.com



2023 SUPERLady Soirée Sponsorship Opportunities!

Exposure + Access + Opportunity!

INNOVATION SPONSORSHIP OPPORTUNITIES

Partner with us and receive top visibility and branding, while highlighting your support for the SUPERLady NetWORK and SUPERGirls SHINE Foundation

Title Sponsor: \$50,000 (exclusive)

- ◆ Company name and logo included as Title Sponsor
- ◆ Representative welcomes attendees in opening remarks during Soirée
- ◆ Special video message from the company during program
- ◆ Commemorative Photo with 2023 SUPERLady Circle and SGSF Founder
- ◆ Seat for 1 company representative to serve on the SUPERGirls SHINE Foundation Board of Directors for a 1-year term (contingent upon BOD approval)
- ◆ Priority VIP Reception table placement at the event and parking
- ◆ Priority placement of company logo or name included in pre-event and day of marketing materials, signage, email blasts, event webpage, social media posts and 2023 Calendar
- ◆ Priority logo placement on two different 2022/2023 SUPERGirl Program Event flyers
- ◆ Company Name & Logo presented inside of event center and VIP cocktail reception
- ◆ 10 VIP Reception/event tickets

Presenting Sponsor: \$30,000 (Limited to 1)

- ◆ Company name and logo included as Presenting Sponsor
- ◆ Priority VIP Reception table placement at the event
- ◆ Company logo or name included in pre-event and day of marketing materials, signage, email blasts, event webpage, social media posts and 2023 SUPERLady Calendar
- ◆ Logo placement on two different 2022/2023 SUPERGirl Program Event flyers
- ◆ Seat for 1 company representative to serve on the SUPERGirls SHINE Foundation Advisory Board of a term of 1 year
- ◆ Company Name & Logo presented inside of event center
- ◆ 8 VIP Reception/event tickets

STEM is the driving force of our economy. Yet, there are more women raising families within Hispanic & Black communities, but only .4% of VC funding goes to Hispanic women and .35% to Black women founders. With a deficit like this and 6% of Black women in STEM and 4% of Hispanic women in STEM, we have to act now!

2023 SUPERLady Soirée Sponsorship Opportunities!

INCLUSION SPONSORSHIP OPPORTUNITIES

Take a leadership role and demonstrate your support to transform the lives of underserved women and girls through early exposure to STEM + opportunities, such as STEM skill building activities, community, mentorships, internships, and scholarships.

Opportunity Sponsor: \$10,000

(Limited to 15)

- ◆ Company name and logo included as Opportunity Sponsor
- ◆ Priority seating at the event
- ◆ Logo or name included in pre-event and day of marketing materials, signage, email blasts, event webpage and social media posts
- ◆ Logo presented during one fall program event
- ◆ 4 event tickets

Exposure Sponsor: \$5,500

(Limited to 15)

- ◆ Company name and logo included with licensed software as Silent Auction Sponsor
- ◆ Logo or name included in Silent Auction Announcement pre-event and day of marketing materials, signage, email blasts, event webpage and social media posts
- ◆ 2 event tickets



Access

Equity

IMPACT

Economic
Growth



Access Sponsor: \$3,500

(Limited to 15)

- ◆ Company name and logo included as Access Sponsor
- ◆ Logo or name included pre-event and day of marketing materials, signage, email blasts, event webpage and social media posts
- ◆ 2 event tickets

Sponsor a SUPERGirl: \$4,750

(Limited to 40)

- ◆ Company name and logo included as a SUPERGirl Sponsor
- ◆ Receive quarterly IMPACT Reports and updates on a SUPERGirls' progress
- ◆ 2 event tickets donated to a SUPERGirl and her parent and/or guardian

VIP Reception Table Champion Sponsor: \$1,500 (Limited to 20)

- ◆ Company Brand or Name on Table Top & Commemorative Photo with a SUPERGirl
- ◆ 4 VIP Reception/event tickets

Our AIM to increase the number of our girls' & rising leadHERs' interest & participation in STEM, Innovation & Leadership, mentorship, internships and entrepreneurship initiatives by 25% by year 2025.

2023 SUPERLady Soirée Sponsorship Opportunities!

COLLABORATION SPONSORSHIP OPPORTUNITIES

Support us so that we may continue to deliver programs which give girls and rising leadHERs the confidence and knowledge to prepare them to triumph in careers in STEM.

Graphic Design Sponsor:

\$7,500 (Limited to 2)

- ◆ Company name and logo included as Graphic Design Sponsor
- ◆ Logo or name included in pre-event and day of marketing materials, signage, email blasts, event webpage and social media posts, including the 2023 SUPERLady Calendar
- ◆ 2 event tickets

Printing Sponsor: \$6,000

(Limited to 2)

- ◆ Company name and logo included as Signage/Printing Sponsor
- ◆ Logo or name included in pre-event and day of marketing materials and email blasts along with logo shared on each event 20 x 36 event poster
- ◆ 2 guests event tickets

Photography Sponsor: \$3,600

◆ (Limited to 2)

- ◆ Company name and logo included as Photography Sponsor
- ◆ Company name or logo acknowledgement in 2023 SUPERLady Calendar Company name included in social media posts baring images taken from photoshoot and during the Soirée
- ◆ 2 event tickets

Audio/Videography Sponsor:

\$6,500 (Limited to 2)

- ◆ Company name and logo included as Videography Sponsor
- ◆ Logo or name included in pre-event and day of marketing materials, signage, email blasts, event webpage and social media posts
- ◆ Logo or name displayed at the conclusion of presented promo event video
- ◆ 2 event tickets

Signage Sponsor: \$4,000

(Limited to 2)

- ◆ Company name and logo included as Signage Sponsor
- ◆ Logo or name acknowledged in pre-event and day of marketing materials, signage, email blasts, event webpage and social media posts
- ◆ 2 guests event tickets

Décor Sponsor: \$2,750

(Limited to 2)

- ◆ Company name and logo included as Décor Sponsor
- ◆ Logo or name acknowledgement during Soirée and post email blasts
- ◆ 2 event tickets

SUPERGirls SHINE Foundation (**SGSF**), established on March 11, 2016, as a 501(c)3 tax-exempt nonprofit organization, was created to fulfill a necessary need, to provide girls and women opportunities to flourish in fields where they have been predominantly underrepresented. The ability to transform the lives of women and girls for the better by equipping them with STEM + opportunities through early exposure, is our weapon.